Privacy Policy for Retinello

Effective from November 14th, 2023.

Retinello is committed to protecting your privacy and strives to safeguard your personal data in the best possible way. This privacy policy explains how we collect and use your personal data. It also describes your rights and how you can exercise them.

1. Personal Data We Collect

We collect and process the following personal data:

- First and last name
- Email address
- Google ID
- Profile picture
- · Account creation date
- Subscription status and dates
- Verification status
- Remaining tokens
- · Number of vectors created
- Language settings
- User settings and options
- Card training information
- Redeemed codes
- Referral information
- Last authentication date
- Group membership
- Stripe customer and subscription IDs
- Literature list
- Messages and notifications

2. How We Collect Personal Data

We collect personal data that you provide when you register to use Retinello, when you update your user profile, and when you use the service.

3. Use of Your Personal Data

We process your personal data to:

- Provide the service and features included in the service
- Manage your user account and user profile
- Communicate with you about the service and respond to your inquiries
- Improve and develop the service

4. Storage of Personal Data

We store your personal data in a cloud database as long as your account is active. You can delete your account and all related personal data at any time by going to the account page on Retinello.

5. Sharing of Personal Data

Other users of the service can see the content you create on the platform, as long as you choose to make it public, along with your email address.

We do not share your personal data with third parties.

6. Your Rights

You have the right to request access to, correction of, deletion of, or restriction of the processing of your personal data. You can exercise these rights by deleting your account on the account page or contacting us at support@retinello.com.

7. User Analysis

We use *Microsoft Clarity* to analyze user behaviors to make our platform better. *Microsoft Clarity* is GDPR-compliant. You can read more about this service <u>here</u>.

8. Changes to This Privacy Policy

We may update this privacy policy from time to time. When we make significant changes, we will notify you by posting an updated version on our website.

9. Contact

If you have any questions about this privacy policy or our processing of your personal data, please feel free to contact us at support@retinello.com.